



why  
choose  
tower?

*creating freedom, to help you do more business*

tower

Doing things differently and better – always a sure fire way of standing out from the crowd. That's why Tower is not your regular broker, more of an extra man on your team.

## tower doing things differently and better

In the world of lease finance, think of Tower not as a broker but as a business ally – a staunch supporter that works harder for our customers to help them get what they want when they want it.

For those looking to take advantage of sales aid leasing we leverage our expertise and experience to provide you with an optimum solution – quickly, efficiently, painlessly.

Sales aid leasing offers equipment suppliers the opportunity to sell more by providing another acquisition option at the point of sale. It gives their customers the ability to finance assets over time rather than making a one-off cash payment, thereby facilitating both the sale and the purchase.





In an industry where the onus is invariably on scores and box-ticking, we put our emphasis on people and relationships. By putting these at the core of our business, we give it heart, passion and a desire to deliver.

## people passionate about your business

It also means that we care. It's not for nothing that we have industry-leading acceptance rates – it's because we find a way however challenging or unpromising the business case, even with deals that other brokers have previously failed to get accepted. And our success so often is down to our thorough examination of all the available information, the detailed and highly persuasive assessments we present to Funders and the time we invest in relationships to secure trust, openness and credibility.

A commitment to training, development and continuous improvement translates into skilled, dedicated staff, proactive service and a strong reputation amongst Funders for quality and integrity. The resultant know-how and best practice we share with our customers, a partnership mentality that epitomises the Tower approach.

# putting YOU in the driving seat

If people are the heart and soul of our business, then our systems are the engine room. We harness technology to allow us to research, analyse, propose and process as fast and as thoroughly as possible. With Tower Extra we have also created a number of online resources and web tools to support customers round the clock. Equipment suppliers can initiate proposals direct from their desktop as well as access a range of forms, literature and training materials.

check out our website on  
[www.towerleasing.co.uk](http://www.towerleasing.co.uk)

The screenshot shows the Tower Leasing website homepage. At the top, the logo 'tower' is displayed with the tagline 'creating freedom, to help you do more business'. Below the logo is a navigation menu with links: 'who choose Tower?', 'about leasing', 'products', 'case studies', 'opportunities', 'contact us', and 'tower extra'. The main content area features a large image of a woman's face with the text 'high acceptance, low rates, we work it for you'. Below this image is a sub-headline: 'Being our leasing is the easy option for equipment suppliers looking to save money and for businesses looking for an attractive alternative to outright cash purchases. It's just safe, fast-track finance! No problems.' To the right of the main image are two smaller promotional boxes: 'sell more we train your staff!' and 'experience rewards! more discounts more points!'. Below the main content area is a grid of four buttons: 'new to leasing?', 'switch to us and grow', 'sign-up', and 'tower extra log-in'. At the bottom of the page, there is a footer with contact information: 'The House, Riverside Court, Haverhill, Cambridgeshire CB9 5JL, UK. Tel: 01952 208 900. Email: info@towerleasing.co.uk. © 2003 tower leasing limited. Designed by New Creative'.

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Welcome: Able (Test Account) towerleasing.co.uk Log out

New Proposal Download Forms Download Literature Training resources

New Proposal

**new proposal**

To log a new proposal, simply complete the form as accurately and comprehensively as possible and press the submit button. If you require any assistance or have any queries, please contact the Tower team on 0845 226 9300.

**Online Proposal Application** - Adobe Acrobat reader is required to view the PDF files. [Click here to download Acrobat reader](#)

Contact name:

Company name:

Telephone:

Client email:

Address:

Town:

County:

Post code:

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Welcome: Able (Test Account) towerleasing.co.uk Log out

New Proposal Download Forms Download Literature Training resources

Download Forms

**form downloads**

All Tower forms can be quickly downloaded from the links below. If you would prefer hard copies to be sent to you, then please just get in touch.

**PDF Downloads** - Adobe Acrobat reader is required to view the PDF files. [Click here to download Acrobat reader](#)

Download - Tower - Proposal Form [Click here to download PDF](#)

Download - Tower - Quotation and tenderly [Click here to download PDF](#)

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## Tower Extra

\* screens may be subject to change

With the right support, you can do anything you want.

This particular Tower of strength is built on four cornerstones – speed, simplicity, security and service – and they are the foundations of our mutual success.

## creating freedom to help you do more business

It's not just about fast-tracking proposals and getting quick decisions – it's also about ensuring the money gets to you as soon as possible. We do the detail and handle all the difficult bits to make leasing the easy option; while our track record and financial stability mean that we're a safe bet and that we'll be around to help you as you grow.

As money is just a commodity at the end of the day, this business ultimately comes down to service. That means regular communication, a responsive approach, personal account managers and administrators and a corporate philosophy of always going the extra mile. Or extra ten, if that's what it takes.





"Tower's ability to get proposals accepted is very high compared to many other companies and their rates are very competitive too. I genuinely believe that the service is second to none and that we are pleased to have them as one of our Miele Professional Partners." Miele

but don't take  
our word for it!  
this is what our **customers** say

"Tower proved that they could deliver a first rate service and the account co-ordination has always been excellent." Magnavision

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